



STRATEGIC POLICY INTELLIGENCE

See where policy pressure is building.

Strategic policy intelligence, not another bill tracker. Pharos shows where pressure is building, how issues are landing geographically, and where strategic action lands first.

COVERAGE

195K Bills

RESOLUTION

Block-Level

JURISDICTIONS

Federal · State

BUILT FOR

Live Issues

01 · WHAT PHAROS IS

A strategic intelligence layer for live policy environments.

Pharos sits on top of the policy tools you already use. It translates bill activity into constituent pressure, district movement, legislator alignment, and strategic recommendations, calibrated to your issue and jurisdiction.

02 · THE ENGINE

Five layers of intelligence, working together.

LANGUAGE	AI/LLM interpretation of framing, theme, and narrative structure.
BEHAVIORAL	Moral foundations and persuasion asymmetry analysis.
GEOGRAPHIC	Block-level resolution, rolled up to district and state.
DATA	News, discourse, legislative, paid + earned media, custom inputs.
ACTIVATION	Briefings, recommendations, surrogate & outreach intelligence.

A look at what you'll receive.

ISSUE BRIEF • PUBLIC SAFETY

Public Safety Narrative Pressure Report

National scope • 30-day window • Q1 2026

PRESSURE IDX

7.8

Δ 30-DAY

+1.4

HOT MARKETS

14

GEOGRAPHIC HOTSPOTS

Phoenix DMA

9.2

Las Vegas DMA

8.4

Sacramento DMA

7.8

REC 01 • ACTIVATE

Concentrate effort in Phoenix and Las Vegas. Receptivity peaking, opposition share thinning.

PAGE 01 OF 06

POWERED BY PHAROS

SAMPLE • ONE PAGE FROM A SIX-PAGE ISSUE BRIEF

04 • PROOF AT A GLANCE

BILLS TRACKED

195K

Federal and state legislative activity, ingested live and modeled together.

COVERAGE

240K

Neighborhoods scored weekly for narrative pressure and resonance.

BALLOT ACCURACY

±1.4 pts

Statewide referendum predicted within 1.4 points of outcome.

LEAD TIME

Weeks

Narrative pressure detected before traditional polling shifts.

05 • FEATURED CASE

BALLOT MEASURE • VIRGINIA • 2025 • POWERED BY NARRATIVE PRESSURE INDEX™

+35-point activation gap.

Pharos identified geographic resonance early, surfacing where support was strongest and weakest before traditional measurement caught up. Targeted activation enabled across 5,963 Census Block Groups.

PRIORITIZED BLOCKS

65.4% Yes

DEPRIORITIZED

30.7% Yes

01 Complimentary Intelligence Briefing

A live narrative snapshot of your issue, jurisdiction, or policy environment.

02 Live Intelligence Monitoring

Continuous monitoring across legislative, narrative, and geographic signals.

03 Strategic Outreach

Surrogate opportunities, coalition mapping, and grasstops targeting calibrated to district pressure.

Request a complimentary briefing on your policy issue.

Built around your issue and jurisdiction. Walked through by a Pharos strategist.

[Request a Policy Brief →](#)

[Talk Strategy](#)

PHAROSGRAPH.COM · HELLO@PHAROSGRAPH.COM